

EDGE RADIO 99.3fm / TASMANIAN YOUTH BROADCASTERS INC
PROGRAM PROPOSAL FORM

WHAT IS EDGE RADIO?

Edge Radio is a newly licensed Community radio station based in Hobart. As Hobart's only youth orientated radio station, Edge Radio provides an alternative to mainstream stations. This is achieved with a mix of youth focused music, entertainment, local journalistic content and other information relevant to youth. Our target audience is aged 15-30, although Edge is a station 'For Youth Of All Ages'.

EDGE RADIO AIMS TO PROVIDE A VIBRANT YOUTH FOCUSED RADIO STATION THAT:

- Enlivens the culture and social climate of Tasmania
- Is responsive to the needs of its audiences
- Provides programming relevant to youth
- Is high quality
- Is artistically diverse
- Is broadly inclusive
- Has informative and educational programming
- Provides a forum to discuss current issues

STATEMENT OF OBJECTIVES:

To present original, rich and diverse programming of music and other forms of expression free from the direct constraints of commercial interests.

To provide the target audience with a significant alternative to other broadcast media within the station's service area.

To provide a diversity of music and music genres underrepresented in mainstream media.

To provide informative educational and public affairs programming.

To inform on issues and events of interest to the target audience.

SECTION A	CONTACT DETAILS – the main person we can contact regarding the proposal		
Name			
Address			
Telephone	<i>Home</i>	<i>Work</i>	<i>Mobile</i>
Email address			
Previous radio experience?			
Role	<input type="checkbox"/> Presenter <input type="checkbox"/> Panel Operator <input type="checkbox"/> Producer * select one only		
Are you -	<input type="checkbox"/> K–12 Student Which school _____ <input type="checkbox"/> Uni/TAFE Student Your student no. _____ <input type="checkbox"/> Other _____		

OTHER BROADCASTERS – contact details for **all** persons involved in the program. **Note:** there is a maximum of three (3) presenters on-air at any time, but you can attach an extra contacts page if you are building a “team”.

Name			
Address			
Telephone	<i>Home</i>	<i>Work</i>	<i>Mobile</i>
Email address			
Previous radio experience?			
Role	<input type="checkbox"/> Presenter <input type="checkbox"/> Panel Operator <input type="checkbox"/> Producer * select one only		

Name			
Address			
Telephone	<i>Home</i>	<i>Work</i>	<i>Mobile</i>
Email address			
Previous radio experience?			

Role	<input type="checkbox"/> Presenter <input type="checkbox"/> Panel Operator <input type="checkbox"/> Producer * select one only		
Any special needs we should be aware of so we can tailor our training?			
What skills do you have to assist the station outside of your show?			

SECTION B**PROGRAM - OUTLINE**

Program Name	
Program Format	<input type="checkbox"/> Talk based <input type="checkbox"/> Music based * select one only Talk based programs contain content of a particular nature ie sports, film, environmental, politics, arts, journalism/current affairs. Talk based programs use the station's catalogue music NOT their own. Music based programs are specialist music connoisseurs – you know your music genre in depth and you use your own music collection.
Please give a description of the program you would like to present including an outline of the format of the program (segments, focus, content etc)	
If your program is music based, what genre are you focussing on?	
Please note any days or times that you are not available to do a show	

SECTION C**PROGRAM - PURPOSE**

What is the expected community of interest (your audience)? * eg. age, gender, interests etc	
What is the overall feel of program?	<input type="checkbox"/> Entertainment/Arts/Sport/Comedy <input type="checkbox"/> Journalistic/Current Affairs/News <input type="checkbox"/> Informational <input type="checkbox"/> Light Hearted/Magazine Style/Lifestyle
What do you want to achieve as a presenter on Edge Radio?	
How will you meet Edge Radio's aims and objectives?	

How do you propose to promote your program?	
What suggestions do you have regarding sponsorship opportunities that your program may attract?	
Please provide a description of your program in 20 words or less	
Please provide a short 5 word summary of your program	
Preferred duration of program	<input type="checkbox"/> 1 hour <input type="checkbox"/> 2 hours <input type="checkbox"/> 3 hours * select one only

Please include the following with your application:

- Detailed running sheet for the first episode
- If your program is music based, please provide a music play list for the first episode including artist and album
- A demo of your program

Declaration:

I agree that the information included in this document is true, accurate and correct, and **ALL BROADCASTERS AGREE TO UNDERTAKE THE BASIC RADIO TRAINING COURSE AT A COST OF \$180.**

Name:

Signature:

Date:

NOTES:

- All station volunteers must be a financial member of Edge Radio and complete a compulsory induction course.
- If a program is not required at the time of submission (outside of application periods), the proposal will be placed on a waiting list and prioritised according to future station requirements.
- New programs may be placed in late night slots (after 12am) unless selected to fill a gap in the program schedule.

Post to: Edge Radio – Program Application
Private Bag 44,
Hobart TAS 7001

Enquiries: programs@edgeradio.org.au

